IT'S HERE!
Your Official Ticket to endless ideas for topics for interviews, stories, and more!

FOR IMMEDIATE RELEASE: AUGUST 26, 2019

LEWISTON, ME—Are you ready for another winter ride, full of chills and thrills? From the wonder of the first snowfall, to the last temperature drop below freezing, the 2020 Farmers’ Almanac is your four-season pass for all the informative, interesting, and quirky stories your audience wants to know and talk about, including:

→ Our Exclusive Weather Forecast (p.65):
  • Winter 2019-2020—will it be as teeth-chattering as last year? When will the snow fall?
  • What does a “POLAR COASTER” winter mean for your audience? And which zones will get hit the hardest?
  • Will spring arrive on time? How hot and wet will summer 2020 be?

→ Conversation Starters & Trivia:
  • Top 10 bugs you can eat, if you really have to. (p.22)
  • What’s in season when? We have a handy new chart that shows what fruits and vegetables are in-season, by region. (p.20)
  • New and clever uses for balloons, sleds, and wine corks. (p.16)
  • Fabulous Firsts! Ever wonder about the first diet? First electric car? Water bottle? (p.72)

→ Natural Remedies & Tips:
  • Easy ways to move to a plant-based diet. (p.85)
  • Natural ways to prevent and treat fleas. (p.102)
  • Melt ice in ways you never thought of. (p.58)
  • Can cold weather ever be a good thing? (p.176)
  • Crazy and unusual ways to use potatoes. (p.182)

(More on the back!)

Contact Us Today to Set Up an Interview!
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→ Fascinating, Intriguing Facts:
  • 10 things about jellyfish you may not know. (p.116)
  • Dates and times of all Supermoons in 2020 and what makes them “super. (p.120)
  • Are you in the right spot for your weather passion? (p.60)
  • A celebration of 100 years since women earned the right to vote. (p.104)

→ Weather Lore & Sayings:
  • How does a fuzzy caterpillar predict the winter? (p.54)
  • What is corn snow and the Mother’s Day Rule? (p.178)
  • Can aches and pains predict the weather? (p.52)
  • And favorite snow lore (p.180), such as...

  “Smoke that curls downward and lingers means a nearing storm”

PLUS! As an official Polar Coaster ticket holder, you get a copy of the 2020 Farmers’ Almanac full of need-to-know information to share with your audience.

ENJOY THE RIDE!

For downloads of seasonal weather maps, press photos, and more: FarmersAlmanac.com/for-the-media

And don’t forget to follow Farmers’ Almanac: