WE WANT YOU TO LOOK YOUR BEST!

Please submit “print-ready” ads with the following technical requirements:

• Files submitted should be at 100% size.
• They must have a resolution of 300 dpi (dots per inch) and saved in digital format (PSD, TIF, EPS, AI, high resolution JPG or PDF).
• All fonts should be included or outlined if created using Adobe InDesign, Illustrator, or Photoshop.
• RGB images must be converted to CMYK color.
• For back cover ads designed to bleed, image area must extend ¼” (.25”) beyond the top, bottom and left trim edges of the publication (white area above).

Need Help Designing Your Print-Ready Ad?

We’ll help you to come up with a powerful and effective design: KRDeister@FarmersAlmanac.com

PLEASE NOTE: Files that do not meet this criteria will not be considered print-ready.

Questions?

Contact Karen Deister:
KRDeister@FarmersAlmanac.com