



**1.2 Million Readers In Print ★ 1.5 Million Social Media Followers ★ 205 Consecutive, Yearly Editions**

## NUMBERS TELL THE STORY

The first edition of the *Farmers' Almanac* may have been printed back in 1818, but the popularity and need for its unique and useful content continues to grow.

## BACK TO “OLD SCHOOL”

Every August we release the newest print edition of the *Farmers' Almanac*. Within its pages are not only the highly sought-after weather predictions, but also Moon and weather folklore, dates and times to look up into the night sky to see eclipses, shooting stars, and planets; award winning recipes, natural living advice and home remedies, exclusive calendars that list the best days to fish, garden, quit bad habits; and articles that remind us of the importance of connecting with nature. It's stress-free reading that appeals to young and old. The best part is no WiFi or batteries are needed.

## STRONGER THAN EVER IN THE DIGITAL AGE

We all know that instant access to information is more important than ever! That's why readers love our web site (**28 million visitors a year**) and social media pages (**over 1.5 million fans and counting**. We're even on TikTok!) to plan their days. Online we share timely tips, seasonal weather updates, planet watching reminders, natural remedies, weather lore, plus fun, unusual, and lively graphics and videos that often go “viral.” Our online presence is literally a second helping of a great thing.



**We'd love to set up an interview and/or have you share any of our unique tips. Contact us:**

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LET'S CONNECT!



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