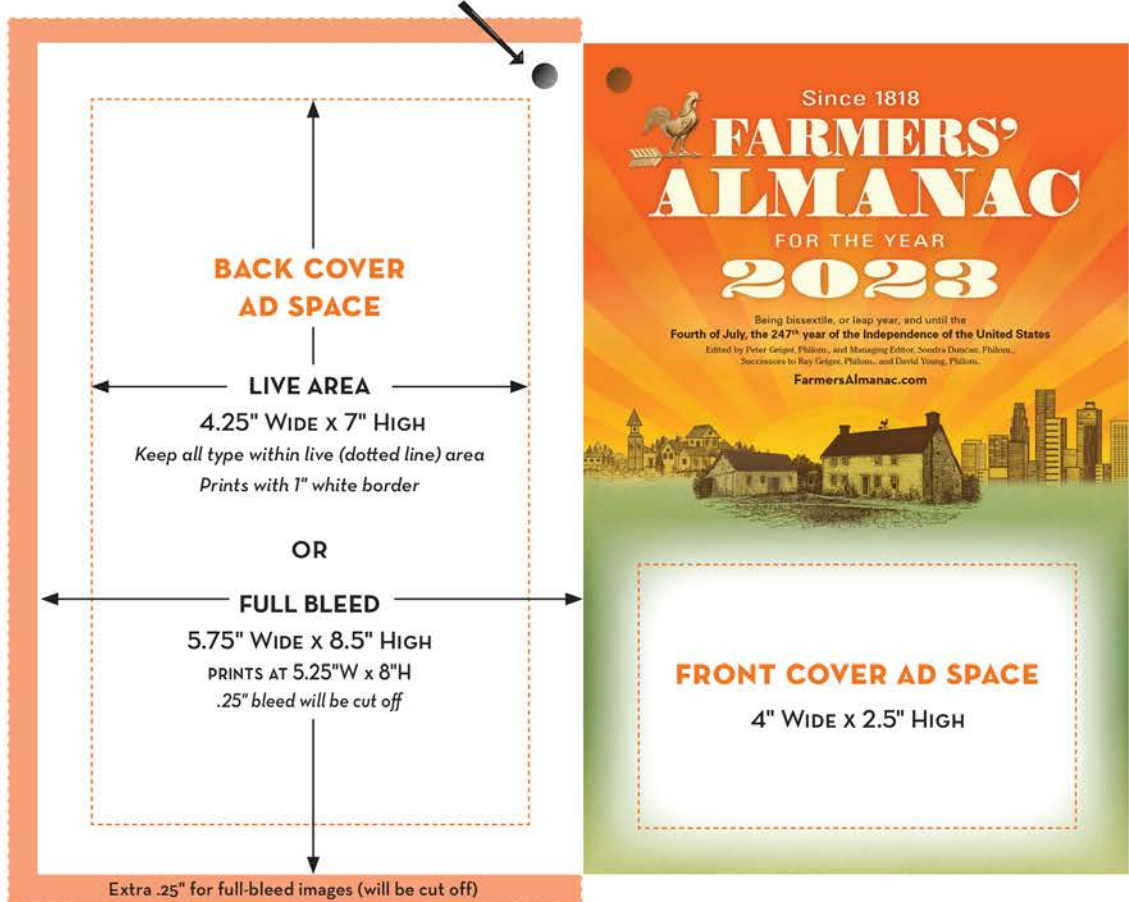


AD TECH SPECS

A .25" hole is drilled in each edition, located .25" from the top inner edges. Please design your ad with bleed accordingly.



**Publication size
when closed:**
5.25"W x 8"H

Bindery method:
Saddle-stitched

Cover Paper Stock:
White glossy
100# text weight

ART SUBMISSION:

- Submitted files should be at 100% size.
 - They must have a resolution of 300 dpi and saved as a PDF, EPS or high resolution JPG.
 - Fonts must be converted to outline if using Adobe applications.
 - RGB images must be converted to CMYK color.
 - For ads designed to bleed, image area must extend .25" beyond the top (for back covers only), bottom and left trim edges of the publication (white area above).
- PLEASE NOTE:** Files that do not meet this criteria will not be considered print-ready.
- Send your artwork for both the front and back covers to: avallin@farmersalmanac.com*

Questions? Contact Your Sales Professional.

PTravers@FarmersAlmanac.com

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