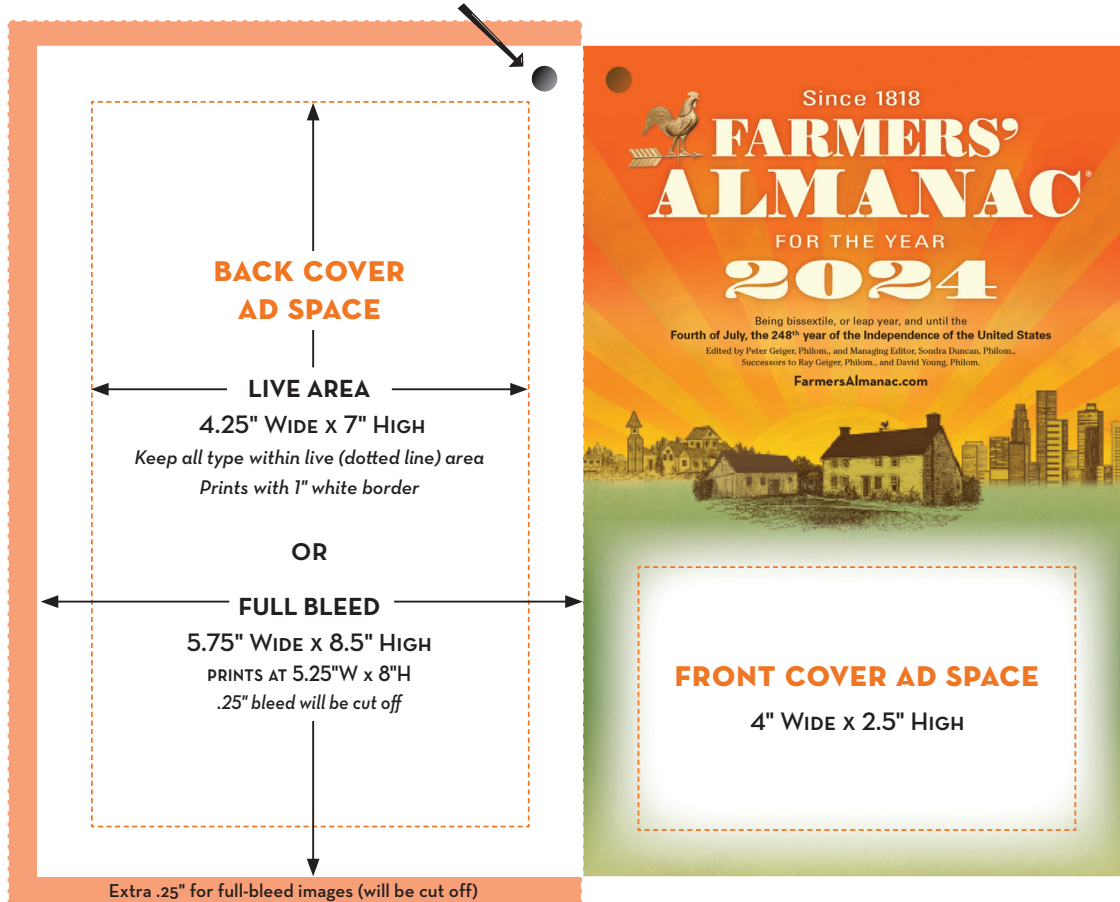


# AD TECH SPECS

A .25" hole is drilled in each edition, located .25" from the top inner edges. Please design your ad with bleed accordingly.



**Publication size when closed:**  
5.25"W x 8"H

**Bindery method:**  
Saddle-stitched

**Cover Paper Stock:**  
White glossy  
100# text weight

## ART SUBMISSION:

- Submitted files should be at 100% size.
- They must have a resolution of 300 dpi and saved as a PDF, EPS or high resolution JPG.
- Fonts must be converted to outline if using Adobe applications.
- RGB images must be converted to CMYK color.
- For ads designed to bleed, image area must extend .25" beyond the top (for back covers only), bottom and left trim edges of the publication (white area above).

**PLEASE NOTE:** Files that do not meet this criteria will not be considered print-ready.

**Questions? Contact Your Sales Professional.**