



America's Favorite Annual Almanac!



2024 Release Date: August 2023

Every year since 1818, people everywhere seek out the **Farmers' Almanac** to help them plan the year ahead. From weather forecasts, to gardening and fishing calendars, to stargazing and Moon-watching tips, the **Farmers' Almanac** is an annual best seller everywhere!

Today, with its growing popularity and community online, the **Farmers' Almanac** reaches a growing audience of over **27 Million People Annually!**

Keep the tradition going! Sell the latest edition of the *Farmers' Almanac*!
CHOOSE THE DISPLAY OPTION THAT WORKS BEST FOR YOU:



36-Copy Floor Display
Most popular display!

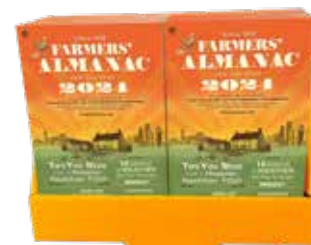
NEW THIS YEAR! Two Clip Displays to Choose From



18-Copy Mainline Display
No floor space? No problem!
Our new Mainline Clip Display comes with universal clips to hang on existing features.



12-Copy Clip Strip
Hang from an existing display fixture. Holds 12 Almanacs. Comes with hooks for easy hanging.



18-Copy Counter Display
Great for counters.

Release Dates: August 2023 and November 2023

2024

DISPLAY OPTIONS



36-COPY FLOOR DISPLAY:

Item No. FA36

ISBN No. 978-1-928720-41-6

Case Weight: 12 ³/₄ lbs.

Prepackaged Carton Size:

18"H X 12"W X 5"D

Setup Display Size:

46"H X 10"W X 11 ¹/₂"D



18-COPY COUNTER DISPLAY:

Item No. FA18FAC

ISBN No. 978-1-928720-41-6

Case Weight: 6.82 lbs.

Prepackaged Carton Size:

11 ⁵/₈"H X 4 ¹/₄"W X 9"D

Setup Display Size:

11 ¹/₄"H X 4 ¹/₂"W X 8"D



18-COPY MAINLINE CLIP DISPLAY:

Item No. FAMLCD

ISBN No. 978-1-928720-41-6

Case Weight: 6.82 lbs.

Prepackaged Carton Size:

11 ⁵/₈"H X 4 ¹/₄"W X 9"D

Setup Display Size:

11 ¹/₄"H X 4 ¹/₄"W X 9"D

*Choose the
Display Option
that Works for You!*



12-COPY CLIP STRIP:

Item No. FACLIP

ISBN No. 978-1-928720-41-6

Case Weight: 3 lbs.

Prepackaged Carton Size:

29 ¹/₂"H X 3"W X 6 ¹/₄"D

Setup Display Size:

32"H X 8"W

Order Your Copies Today!

RELEASE DATES! August 2023 & November 2023



2024 FARMERS' ALMANAC POP DISPLAY ORDER FORM

The following agreement is made between Geiger in Lewiston, Maine, and the retailer listed below:

Retailer Name _____ Number of Outlets _____

Street Address _____ City _____ State _____ Zip _____

Name _____ Signature _____ Date _____

DESCRIPTION	ITEM NUMBER	YOUR PRICE	TOTAL
10-COUNT PACK (NO DISPLAY)	FA10	\$44.95	
12-COUNT CLIP STRIP	FACLIP	\$53.88	
18-COUNT MAINLINE CLIP DISPLAY	FAMLCD	\$80.82	
18-COUNT COUNTER DISPLAY	FAFAC	\$80.82	
36-COUNT FLOOR DISPLAY	FA36	\$161.64	

Display Copies Sell Best! Order Today!

Send your order to: FSales@FarmersAlmanac.com